



Monday, July 31



TIME	EVENT	ROOM
8:00a-9:00a	REGISTRATION & BREAKFAST	Magnolia Mezzanine
9:00a-9:30a	Vision & Roadmap	Magnolia Ballroom
9:30a-10:15a	Nashville: Honoring the Past & Looking to the Future	Magnolia Ballroom
10:15a-10:30a	MORNING BREAK	
10:30a-12:00p	Birds of a Feather	<i>See Program</i>
12:00p-1:00p	LUNCH	Magnolia Mezzanine
1:00p-1:45p	Vendini Masterclass	Magnolia Ballroom
1:00p-1:45p	Is Your Website Helping?	Davidson A
1:45p-2:30p	Making Money Beyond Tickets	Magnolia Ballroom
2:30p-3:00p	AFTERNOON BREAK	
2:30p-3:00p	Product: Box Office Sales	Davidson A
3:00p-3:45p	Cultivating Community & Developing Talent	Magnolia Ballroom
3:45p-4:30p	The Power of "Yes and..."	Magnolia Ballroom
4:30p-5:00p	EVENING BREAK	
4:30p-5:00p	Product: Email Marketing	Davidson A
5:00p-9:00p	CAMP VENDINI BASH	Jack Daniel's (Downstairs)

★ ★ *Tuesday, August 1* ★ ★

TIME	EVENT	ROOM
8:00a-9:00a	REGISTRATION & BREAKFAST	Magnolia Mezzanine
9:00a-9:45a	Cultivating Culture in Your Org	Magnolia Ballroom
9:45a-10:30a	Managing a Volunteer & Temporary Workforce	Magnolia Ballroom
10:30a-11:00a	MORNING BREAK	
10:30a-11:00a	Product: Event Management	Davidson A
11:00a-11:45a	Bluebird Cafe	Magnolia Ballroom
11:45a-12:30p	Blackbird Studio & Academy	Magnolia Ballroom
12:30p-1:30p	LUNCH	Magnolia Mezzanine
1:30p-2:15p	Engaging Press & Influencers	Magnolia Ballroom
2:15p-3:00p	Event Logistics	Magnolia Ballroom
2:15p-3:00p	Fix Your Finances	Davidson A
3:00p-3:30p	AFTERNOON BREAK	
3:00p-3:30p	Product: Purchase Experience	Davidson A
3:30p-4:15p	Break Old Ways of Thinking	Magnolia Ballroom
4:15p-4:30p	Closing Remarks	Magnolia Ballroom